

**Minutes  
Committee on Academic Affairs and Licensing  
September 6, 2012**

**Members Present**

Dr. Bettie Rose Horne, Chair  
Ms. Natasha Hanna  
Admiral Charles Munns  
Mr. Kim Phillips (via teleconference)  
Mr. Rodney Smolla (via teleconference)

**Members Absent**

Ms. Leah Moody

**Staff Present**

Dr. Argentini Anderson  
Ms. Laura Belcher  
Mr. Arik Bjorn  
Ms. Camille Brown  
Ms. Julie Carullo  
Ms. Renea Eshleman  
Ms. Lane Goodwin  
Dr. Paula Gregg  
Ms. Trena Houpp  
Mr. Clint Mullins  
Ms. Tanya Rogers

**Guests**

Dr. Julie Blose, College of Charleston  
Mr. William Boozang, Northeastern University  
Dr. Sara Campbell, USC Aiken  
Dr. Warren J. Carson, USC Upstate  
Dr. Richard Chapman, Francis Marion University  
Dr. John M. Coggeshall, Clemson University  
Mr. Dick Daigle, Advanced Technology Institute  
Dr. Dave DeCenzo, Coastal Carolina University  
Dr. Donna Elmore, O-C Technical College  
Dr. Jocelyn Evans, College of Charleston  
Dr. Kris Finnigan, USC Columbia  
Dr. Lacy Ford, USC Columbia  
Dr. Lynne Ford, College of Charleston  
Dr. Dena Garner, The Citadel  
Dr. Nancy L. Gallenstein, USC Beaufort  
Dr. Godfrey Gibbison, College of Charleston  
Dr. Ellen Granberg, Clemson University  
Dr. George Hynd, College of Charleston

Dr. Debra Jackson, Clemson University (via teleconference)  
Dr. Learie Luke, S.C. State University  
Ms. Beth McInnis, Clemson University  
Dr. Spike Metts, The Citadel  
Dr. Amy Milsom, Clemson University  
Dr. Emily Moore, MUSC  
Dr. Martha Moriarty, USC Beaufort  
Dr. Jeannette Myers, Francis Marion University

Dr. Hope Rivers, S.C. Technical College System  
Mr. James Rund, ECPI University  
Dr. Kris Varazo, Francis Marion University  
Dr. Harvey Varnet, USC Beaufort  
Dr. Fran Welch, College of Charleston  
Dr. Kenneth Williams, Francis Marion University  
Dr. Ruth Wittman-Price, Francis Marion University

Dr. Horne called the meeting to order at 1:10 p.m. and stated that the meeting was being held in compliance with the Freedom of Information Act.

**1. Consideration of Minutes of April 5, 2012**

Dr. Horne requested a motion to accept the Minutes of the April 5, 2012, meeting as distributed. The motion was **moved** (Munns) and **seconded** (Hanna), and the Committee **voted unanimously to accept the Minutes as distributed.**

**2. Consideration of Revision to the Mission of Coastal Carolina University**

Dr. Horne introduced the item and recognized Dr. DeCenzo. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff's recommendation for approval. Dr. DeCenzo explained that the revision to the mission statement allows Coastal Carolina to offer a Doctor of Philosophy degree. He informed the Committee that legislation was passed to allow Coastal to pursue offering a Ph.D. in Marine Science.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission approval of the revised mission statement for Coastal Carolina University.

**3. Consideration of Revision to the Mission of Francis Marion University**

Dr. Horne introduced the item and recognized Dr. Chapman. It was **moved** (Hanna) and **seconded** (Munns) to accept the staff's recommendation for approval. Dr. Chapman explained that a strategic planning committee formed to prepare Francis Marion for its upcoming review by SACS suggested changes in the mission statement; the changes were then adopted by faculty and approved by the Board of Trustees. He informed the Committee that the main change in the mission involves the description of degrees. He stated that prior to this current change, the mission listed the various degrees offered beyond the baccalaureate level. Dr. Chapman explained that the current mission statement contains a broader statement and therefore will not have to be revised any time a post-baccalaureate degree is approved to be offered.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission approval of the revised mission statement for Francis Marion University.

**4. Consideration of New Program Proposals**

**a. Bachelor, Professional Studies, College of Charleston**

Dr. Horne introduced the item and recognized Dr. Hynd. It was **moved** (Hanna) and **seconded** (Munns) to accept the staff's recommendation for approval. Dr. Hynd introduced Dr. Gibbison and Dr. Ford. He then summarized the program as a degree completion program targeted towards adults which will be administered from the College's North Campus. He explained that the College is working closely with Trident Technical College and other institutions in the community to create a solid pathway to obtaining a bachelor's degree.

Admiral Munns informed the Committee that he submitted six questions to CHE staff to transmit to the College prior to the meeting and that the six questions were answered satisfactorily.

Dr. Horne asked how the College will identify potential students. Dr. Gibbison explained that the College has created a marketing plan and will pursue education fairs sponsored by the military. Dr. Horne then asked whether students in the proposed program will have the opportunity to be on the main campus in downtown Charleston. Dr. Ford replied that the students will have the same opportunities as traditional students and that classes offered will include a mixture of traditional in-classroom courses and courses delivered electronically. She added that these students will be allowed to take classes at either campus.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to a Bachelor of Professional Studies at College of Charleston, to be implemented in Spring 2013, provided that no “unique cost” or other special state funding be required or requested.

**b. B.A., Elementary Education, University of South Carolina Beaufort**

Dr. Horne introduced the item and recognized Dr. Varnet. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff’s recommendation for approval. Dr. Varnet introduced Dr. Moriarty and Dr. Gallenstein. Dr. Gallenstein, Chair of the Education Department, explained that the University is fully staffed to offer the program.

Dr. Moriarty informed the Committee that, if approved, the proposed program would be the University’s second Education program. She stated that adding this program will meet the need for teachers in the local region.

Admiral Munns asked about the five full-time faculty members needed to teach in the program. Dr. Varnet explained that the faculty are already on staff and teach in the existing Early Childhood Education program and will also teach in the new Elementary Education program.

Dr. Horne asked about library resources. Dr. Varnet replied by stating that the University is still growing its library resources but will provide ample resources for the program through USC Columbia’s collection and through PASCAL and other online sources.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Arts degree in Elementary Education at University of South Carolina Beaufort, to be implemented in Fall 2013, provided that 1) no “unique cost” or other special state funding be required or requested; 2) the program be approved by the State Board of Education prior to implementation; and 3) the program seek appropriate national recognition for elementary education by the Association for Childhood Education International (ACEI).

**c. B.A., B.S., Anthropology, Clemson University**

Dr. Horne introduced the item and recognized Dr. Granberg and Dr. Coggeshall. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff’s recommendation for approval. Dr. Granberg informed the Committee that Clemson recognized the need to offer this degree

program as the minor in Anthropology grew and student interest in a baccalaureate degree increased.

Dr. Horne asked about employment opportunities for graduates. Dr. Granberg informed the Committee that Anthropology is becoming a more technical field where students are learning the technical aspects of working in the field and analyzing anthropological artifacts using state-of-the-art equipment. She explained students learn not only the technical analysis of artifacts but also the interpretation of technical findings and therefore critical thinking skills. She stated that students graduating with the minor have obtained a wide variety of employment opportunities including in the parks services and market research firms. Dr. Granberg also stated that graduates could enter graduate programs and earn master's degrees.

Dr. Coggeshall explained that Cultural Anthropology affords students the ability to understand other cultures and sub-cultures which is useful in market research in a global economy. He also added that an Anthropology major allows students to study their own culture objectively which is useful should they be employed in management positions.

Dr. Horne asked why Clemson is offering both the Bachelor of Science degree and the Bachelor of Arts degree. Dr. Granberg answered that Clemson is offering the B.S. for the technical analysis aspect of the program but since students will also study the cultural aspects of Anthropology, Clemson is also offering the B.A. She informed the Committee that the B.A. curriculum includes foreign language.

Admiral Munns asked about the four-subfield approach on page two of the program proposal and page one of the staff analysis. He specifically asked why the program will not offer courses such as linguistics. Dr. Granberg answered that it is a common practice for linguistics to be an optional field but that it is offered outside of the department. Dr. Jackson re-iterated that Clemson wants to create an environment best suited for the student and the student's choice, but the university is supportive of inter-disciplinary programs.

Dr. Horne acknowledged Clemson's excellent analysis of the quality of this program and the addition of many different metrics to track student work. She explained to the Committee that staff and Commissioners will hold universities accountable for a program's quality assessment starting with the pending implementation of the revised *Policies and Procedures for New Academic Program Approval and Program Termination*.

Dr. Horne asked about plans to expand the program to the graduate level. Dr. Coggeshall stated that Clemson has no plans to offer a graduate program but that students will be prepared to pursue a graduate degree elsewhere.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Arts and the Bachelor of Science degrees in Anthropology at Clemson University, to be implemented in Spring 2013, provided that no "unique cost" or other special state funding be required or requested.

#### **d. B.S., Exercise Science, The Citadel**

Dr. Horne introduced the item and recognized Dr. Metts and Dr. Garner. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff's recommendation for approval. Dr. Garner explained that The Citadel had a program in Physical Education in which graduates would enter

the teaching profession. She stated that the Physical Education program has evolved into an Exercise Science program whereby 98% of students do not take any education courses.

Admiral Munns asked a theoretical question about the creation or evolution of programs initiated by student interest. He specifically asked whether student interest should be the program changer or whether the universities should guide and lead students through program creation towards areas and fields that are needed. Dr. Garner responded by stating that this particular evolution towards Exercise Science is following a national trend. Dr. Metts then described the program as a possible pathway to health careers, even to medical school.

Admiral Munns referred to date of the program proposal's submission and asked The Citadel their opinion of the process. Dr. Metts explained that the process was fine and that The Citadel was responsible for the delays in the development of the proposal.

Ms. Hanna asked why The Citadel is not pursuing specialized accreditation for the proposed program. Dr. Garner answered that most schools offering the program do not seek special accreditation and added that no school in S.C. holds this accreditation. However, she also stated that The Citadel might pursue the accreditation in the future.

Dr. Horne provided feedback regarding the proposal's student learning assessments. She explained that this proposal focuses on how a student will progress through the degree program whereas the Commission seeks to know how well a student grasps the knowledge of the master field which will provide employment success. She stated that The Citadel could strengthen its proposal by explaining how the institution plans to measure a graduate's content knowledge of the field and consequently his or her success in a working environment.

Dr. Horne suggested that Dr. Garner and Dr. Metts strengthen the argument for the need of the program, asking specifically what careers graduates would seek and obtain. Dr. Horne also suggested The Citadel formalize its various connections to the Medical School of South Carolina. Dr. Horne then asked how this proposed program differs from a degree in Athletic Training. Dr. Garner answered that both degrees offer similar content, but that athletic trainers must earn a certificate at the end of their studies.

Admiral Munns modified his motion to approve the program contingent upon the addition of further information in the proposal's assessment and need sections. Ms. Hanna seconded the revised motion.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Science degree in Exercise Science at The Citadel, to be implemented in Spring 2013, contingent upon the addition of further information in the proposal's assessment and need sections and provided that no "unique cost" or other special state funding be required or requested.

**e. B.S., Finance, College of Charleston**

Dr. Horne introduced the item and recognized Dr. Hynd and Dr. Evans. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff's recommendation for approval. Dr. Evans explained that the program is proposed in part due to the current economic environment, the need for graduates with a strong finance background, and increased student interest as measured through an enrollment increase in the offered minor. She also cited the growing number of businesses in the Charleston area which will provide possible employment opportunities for graduates.

Ms. Hanna asked whether the degree program is offered more prevalently in other states. Dr. Evans responded that large state schools offer degrees in Finance, while other schools offer a finance specialization within an Economics degree.

Dr. Horne asked how the College plans to encourage students to obtain a post-graduate certification as highlighted in the program's objectives. Dr. Evans answered that the Chartered Financial Analyst (CFA) examination and certification is comprised of three exams taken over three years, with the first exam offered during senior year. She explained that most students become student members of the CFA Association and will continue to take the remaining two exams after graduation.

Dr. Horne expressed her praise for a well-written proposal. Then, without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Science degree in Finance at the College of Charleston, to be implemented in Fall 2013 provided that no "unique cost" or other special state funding be required or requested.

**f. B.S., Foreign Language Education, College of Charleston**

Dr. Horne introduced the item and recognized Dr. Hynd and Dr. Welch. It was **moved** (Hanna) and **seconded** (Munns) to accept the staff's recommendation for approval. Dr. Welch explained that the program is being proposed due to student interest. She informed the Committee that students realized they were accomplishing the work of a major, but only receiving a minor degree. She shared that the faculty, administration, and Board of Trustees support the proposed program.

Admiral Munns informed the Committee that he submitted a question prior to the meeting and that the question was answered satisfactorily by the College. Ms. Hanna then expressed her support for the program.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Science degree in Foreign Language Education as a cognate major, which will require a double major in German, French & Francophone Studies, Spanish, and Classics at College of Charleston, to be implemented in Fall 2013 provided that no "unique cost" or other special state funding be required or requested and provided further that the current "concentrations" in teacher education under each of the above content majors be deleted by Fall 2013.

**g. B.S., Pharmaceutical Studies, Francis Marion University**

Dr. Horne introduced the item and recognized Dr. Chapman, Dr. Myers, Dr. Varazo, and Dr. Williams. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff's recommendation for approval. Dr. Chapman explained the proposed program is intended for students who pursue careers in pharmacy. He informed the Committee that currently Francis Marion has students who work for three years on the undergraduate campus and then transfer to the S.C. College of Pharmacy for one year of graduate work. He stated that this proposed program enhances and improves the already-established pathway by offering students a way to complete their undergraduate degree while also progressing towards a Pharm.D. degree. He explained that Francis Marion created a Memorandum of Understanding with the S.C. College of Pharmacy for this program that will allow students to transfer courses from the College to Francis Marion to complete the undergraduate degree requirements.

Ms. Hanna asked what careers students could pursue if they choose not to pursue the Pharm.D. degree and only completed the undergraduate degree. Dr. Williams answered that employment fields include public health and pharmaceutical sales and that students could also choose to pursue graduate degrees in biology or another science.

Admiral Munns expressed his support for the collaborative nature of the program. He informed the Committee that he had submitted a concern about the M.O.U. but his concern was abated due to the University's explanation.

Dr. Horne asked for more information about program assessment. Dr. Varazo stated that students' G.P.A.s are tracked through the undergraduate program and the students comprise a very tight cohort at the pharmacy school, which allows for monitoring as well. He added that he will be the students' advisor and will maintain contact with students when they enter pharmacy school. Dr. Horne encouraged the University to strengthen this section of the proposal. Dr. Horne also asked for more information about program need, specifically additional information regarding job opportunities and salaries.

Admiral Munns modified his motion to approve the program contingent upon the addition of further information in the proposal's assessment and need sections. Ms. Hanna seconded the revised motion.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Bachelor of Science degree in Pharmaceutical Studies at Francis Marion University, contingent upon the addition of further information in the proposal's assessment and need sections, to be implemented in Spring 2013, provided that no "unique cost" or other special state funding be required or requested.

**h. Ed.S., Counselor Education, Clemson University**

Dr. Horne introduced the item and recognized Dr. Jackson and Dr. Milsom. It was **moved** (Hanna) and **seconded** (Munns) to accept the staff's recommendation for approval. Dr. Milsom explained that currently there is no Ed.S. option for counselors with master's degrees in the Clemson area. She also stated that school districts reward this degree with a higher pay scale.

Admiral Munns expressed his support for the program. Ms. Hanna asked whether the program would be offered online. Dr. Milsom answered that will not be offered online.

Dr. Horne led a discussion about the current challenges in today's school system regarding issues facing children and the need for quality counseling, including guidance counselors. Dr. Milsom stated that Clemson has revised its program to reflect current challenges, including a very diverse population in the school system. Dr. Horne asked about counseling caseload. Dr. Milsom replied that the EEDA legislation mandates that the state provide a school counselor for every 300 students, but the state is unable to meet that mandate in every school because of funding restraints.

Dr. Horne asked about the target audience for the program. Dr. Milsom replied that the main audience will be counselors in the local area. Dr. Horne also asked about student learning outcomes and requested more information regarding assessments about the program, not student achievement. Dr. Milsom agreed to add more information.

Admiral Munns modified his motion to approve the program contingent upon the addition of further information in the proposal's assessment section. Ms. Hanna seconded the revised motion.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Educational Specialist degree in Counselor Education with Concentrations in School Counseling and Clinical Mental Health Counseling at Clemson University, contingent upon the addition of further information in the proposal's assessment section, to be implemented in Fall 2013, provided that 1) no "unique cost" or other special state funding be required or requested; and 2) the program be approved by the State Board of Education prior to implementation.

**i. M.S.N., Nurse Educator, Francis Marion University**

Dr. Horne introduced the item and recognized Dr. Chapman, Dr. Myers, and Dr. Wittman-Price. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff's recommendation for approval. Dr. Wittman-Price explained to the Committee that the proposed program is being submitted due to the shortage of nurse educators in the local area.

Admiral Munns asked whether the students would be from South Carolina. Dr. Chapman answered that typically the students are from South Carolina, but Francis Marion accepts out-of-state students as well.

Dr. Horne stated that comments have been made in the state's higher education community that there is not a shortage of nurses, but that there may actually be an overage. Dr. Chapman responded that there might be an overage of nurses in other parts of the state, region or country, but that in the Florence area, there is a shortage. He cited analysis of two local hospitals which have difficulty filling nursing positions. Dr. Horne then expressed her appreciation for the strong section on program need, which included information about national and local employment opportunities.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the program leading to the Master of Science degree in Nursing,



Nurse Educator to be implemented in January 2013, provided that no “unique cost” or other special state funding be required or requested.

**5. Consideration of Applications for Initial License**

- a. A.O.S. in Automotive Technology with Service Management, Heavy Vehicle Technology with Service Management, HVAC Technology with Service Management and Maritime Welding Technology with Service Management, Advanced Technology Institute (ATI), Virginia Beach, VA**

Dr. Horne introduced the item and recognized Mr. Rund and Mr. Daigle. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff's recommendation for approval. Mr. Daigle explained that Advanced Technology Institute (ATI) is headquartered in Virginia Beach, Virginia. He stated that the Institute offers four core technical programs which include automotive, heavy vehicle, HVAC, and welding at three locations.

Admiral Munns asked whether S.C. residents ATI recruits would be required to move to the campus in Virginia Beach. Mr. Daigle answered that ATI seeks to recruit S.C. students to be on-campus students in Virginia Beach. Mr. Daigle clarified ATI's recruitment strategies and explained that the Institute representatives are invited to the state's high schools to actively recruit students and if students are interested, ATI accepts an invitation to the student's home to speak to the student's family and parents about specific education details.

Ms. Eshleman explained that many out-of-state institutions are submitting similar applications for licensure because institutions are complying with new regulations of the U.S. Department of Education which require institutions to be licensed in order to recruit.

Admiral Munns expressed concern about information regarding default rates and asked ATI for more recent information. Mr. Daigle replied that the last available data is from 2009. He then explained that the increasing default rate has been impacted by the recession and ATI is addressing the increase by analyzing potential students' success and placement prior to admitting them into a degree program.

Admiral Munns asked whether graduates of the automotive program at ATI have success finding employment in the auto industry. Mr. Daigle answered that graduates are successful in obtaining employment and he also stated that ATI offers placement services for life.

Admiral Munns asked about tuition rates and average debt loads. Mr. Daigle responded that on average a graduate would incur \$14,000 to \$15,000 in debt. Admiral Munns then asked whether a graduate would be able to pay off the loan in a reasonable timeframe with the average salary graduates receive. Mr. Daigle replied that a starting salary is \$15-\$20 per hour and a good technician could make considerably more in the first five years of employment.

Ms. Eshleman informed the Committee that the S.C. Technical College System provided more information regarding S.C. technical colleges which offer similar degrees. She assured the Committee that the additional information will be included in the agenda item for the full Commission meeting.

Dr. Horne asked about a student's housing choices. Mr. Daigle stated that the Institute rents affordable apartments to students. Dr. Horne then asked how many students come from outside the area. Mr. Daigle answered that 30-35% of the students are from outside the area.

Dr. Horne asked whether ATI offers any support for students who are unable to succeed academically. Mr. Daigle answered that ATI has an initial five-week-long course, entitled the Fundamentals of Technology, which is part of the entrance requirements. He stated that a student's tuition is refunded if the student is unable to pass this initial course.

Dr. Horne asked Mr. Daigle how ATI competes with local technical colleges. Mr. Daigle answered that ATI offers flexible schedules to allow students to work as well as take classes. He stated that ATI offers an accelerated program whereby students can attend classes all day, four days a week, to have time to work a part-time job. Mr. Daigle also stated that some students do not want to take general education courses so that they can take the critical courses in a specific field, earn a certificate, and seek employment. He also added that placement services offered by ATI sets it apart from technical colleges.

Without further discussion, the Committee **voted to commend favorably with a vote of two to one** (Admiral Munns and Ms. Hanna voted to commend favorably while Mr. Phillips voted to not commend) to the Commission the initial licensure for five years to Advanced Technology Institute to recruit South Carolina residents into programs leading to the A.O.S. degree in Automotive Technology with Service Management; Heating, Ventilation, and Air Conditioning (HVAC) with Service Management; Heavy Equipment Technology with Service Management; and Maritime Welding Technology with Service Management. The recommendation is to begin recruiting immediately upon approval by the Commission.

**b. M.S. online degree in Project Management, Leadership, Sports Leadership, Health Informatics, Finance, Taxation; M.Ed. online degree; M.B.A. online degree, Northeastern University, College of Professional Studies, Boston, MA.**

Dr. Horne introduced the item and recognized Mr. Boozang. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff's recommendation for approval. Mr. Boozang explained that Northeastern University is a non-profit institution, founded in 1898; currently serves 25,000 students; has its residential campus in Boston; has a strong co-op program which is 100 years old; and has both distance education with branch campuses and online education.

Admiral Munns asked whether Northeastern is under the purview of the Massachusetts Board of Higher Education. Mr. Boozang answered that the University was legislatively chartered by the Massachusetts General Assembly prior to the creation of the Board of Higher Education. He stated that the University is accredited through the New England Association of Schools and Colleges (NEASC).

Dr. Horne commented that except for one program, the University does not require any quantitative admission criteria. Mr. Boozang replied that the University's graduate program is committed to access and that professional experience is valued above entrance exam requirements. He stated that ultimately an Admissions Committee determines student admission. He explained further that the University maintains placement rates in the high 80's.

Dr. Horne asked about the increasing default rate. Mr. Boozang explained that the University is addressing the increase through intense financial counseling. Dr. Horne also commented about the high tuition rate for the M.B.A. program. Mr. Boozang answered that the MBA program is ranked 56th in the nation and has a high placement rate.

Admiral Munns asked about recruitment practices. Mr. Boozang answered that the University utilizes on-ground recruitment of businesses to find partnerships, cohorts, and potential students. Dr. Horne then asked how the University realized the need for its programs in S.C. Mr. Boozang answered that the University conducted market analysis to determine the need.

Without further discussion, the Committee **voted to commend favorably with a vote of two to one** (Admiral Munns and Ms. Hanna voted to commend favorably while Mr. Phillips voted to not commend) to the Commission initial licensure for five years to Northeastern University to recruit South Carolina residents into programs listed in the following table delivered online and on-ground at its campus in Charlotte. The institution will begin recruiting S.C. residents immediately upon approval by the Commission.

Degree	Major
M.B.A.	Business Administration
M.Ed.	Education(non-licensure)
M.S.	Finance
M.S.	Health Informatics
M.S.	Leadership
M.S.	Project Management
M.S.	Taxation
M.S.L.	Sports Leadership

#### **6. Consideration of Revisions to Policies and Procedures for New Academic Program Approval and Program Termination**

Dr. Horne introduced the item and recognized Ms. Eshleman. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff's recommendation for approval. Ms. Eshleman introduced Ms. Houpp, who provided an overview of the revisions to the *Policies and Procedures*. She mentioned that a new balanced timeline has been established which will benefit both staff and institutions.

Ms. Houpp indicated that further revisions will be made based on suggestions from the Committee working group. She stated that the document will be revised to include an emphasis on a parallel process; an emphasis on flexibility and efficiency; and stronger definitions of what is required in the justification and assessment sections of a program proposal.

Admiral Munns commended the staff for its hard work on the revised document.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the final revised version of *Policies and Procedures for New Academic Program Approval and Program Termination*, contingent upon the Committee

receiving an electronic copy of the revised document prior to the Commission meeting in October.

**7. Consideration of Operating Budget for SmartState, S.C. Centers of Economic Excellence, FY 2012-2013**

Dr. Horne introduced the item and recognized Mr. Bjorn. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff's recommendation for approval. Mr. Bjorn provided an overview of the program and highlighted a few changes in the program's budget. He explained that the SmartState Review Board approved the budget and by statute the budget must also be approved by the Commission. He informed the Committee of a change in process whereby the Joint Other Funds Committee of the General Assembly asked that the SmartState Operating Budget be incorporated into the S.C. Commission on Higher Education's budget. He stated that the budget was revised to include monies for a Request for Proposals review process and a small increase in state employee salary and benefits.

Mr. Bjorn also explained that the budget will be changed and will need to be re-approved by the SmartState Review Board to adhere to a budget proviso passed by the General Assembly stating that SmartState was not allowed to use monies to market the program. He stated that the marketing budget line provided in the original budget will therefore be reduced to zero and a \$10,000 line item will be included to cover website maintenance.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the annual operating budget as approved by the SmartState Review Board for FY 2012-13, contingent upon the SmartState Review Board's reconsideration of the "Marketing Contract" budget line, which was impacted by the passage of Proviso 6.20, which states, "The Commission on Higher Education is prohibited from expending any source of funds on the marketing of the SmartState Program." The Committee further recommends that, following reconsideration by the SmartState Review Board, the revised budget will be advanced to the Commission at its most subsequent meeting.

**8. Consideration of Annual Report on Admissions Standards for First-Time Entering Freshmen, FY 2011-2012**

Dr. Horne introduced the item and recognized Ms. Eshleman. It was **moved** (Munns) and **seconded** (Hanna) to accept the staff's recommendation for approval.

Dr. Horne expressed concern for the decrease in the number of freshmen who met high school pre-requisites. Dr. Gregg replied that staff predicted the decrease due to new standards as well as limited access to fine arts programs due to budget restraints across the state. Dr. Horne also expressed concern about the high percentage of provisional students at select universities. Ms. Eshleman explained that the high percentages at certain schools indicate the various standards and definitions of the term "provisional student" from institution to institution.

Without further discussion, the Committee **voted unanimously to commend favorably** to the Commission the endorsement of this report for transmittal to the South Carolina Department of Education and the chairs of the House and Senate Education Committees.

**9. Presentation of *Annual Report on Terminated and Approved Academic Degree Programs, Program Components, and Centers/Institutes, FY 2011-2012***

Dr. Horne introduced the item and recognized Ms. Eshleman who explained that the report was presented for information only.

**10. Presentation of *Annual Report on Staff-Approved Mission Changes, FY 2011-2012***

Dr. Horne introduced the item and recognized Ms. Eshleman who explained that the report was presented for information only.

**11. Presentation of *Annual Report on Academic Common Market, 2012***

Dr. Horne introduced the item and recognized Ms. Eshleman who explained that the report was presented for information only.

**12. Presentation of *Annual Report on Licensing Activities, FY 2011-2012***

Dr. Horne introduced the item and recognized Ms. Eshleman who explained that the report was presented for information only.

Admiral Munns asked that the number of S.C. students at the licensed schools be included in next year's report.

**13. Other Business**

Dr. Horne thanked those in attendance for their participation and staff for their work. Hearing no further business, she adjourned the meeting at 4:44 p.m.